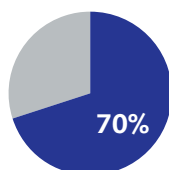


Why YOU Need a Professional Coach

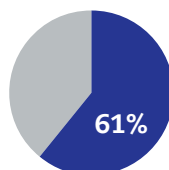
As most companies are tightening their belts, they seek better results with fewer resources. Coaching has become a significant trend in leadership development because it delivers results by increasing effectiveness and empowering employees. The economic climate doesn't have to be a binding reality, so instead of struggling start thriving. Here are four reasons why you could benefit from a professional coach.

1. Increased Productivity

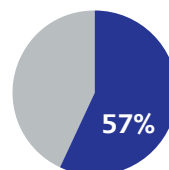
Professional coaching explicitly targets maximizing potential and in doing this unlocks latent sources of productivity. At the heart of coaching is a creative and thought-provoking process that supports individuals to confidently pursue new ideas and alternative solutions with greater resilience in the face of growing complexity.



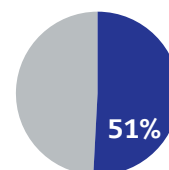
Improved Work Performance



Improved Business Management



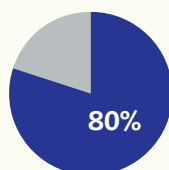
Improved Time Management



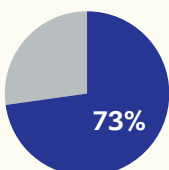
Improved Team Effectiveness

2. Positive People

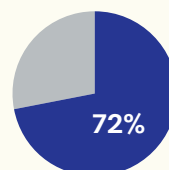
In the face of uncertainty caused by workforce reductions and other factors, expectations of the remaining workforce in a suffering company are very high. Restoring self-confidence to face the challenges is critical to meet organizational demands.



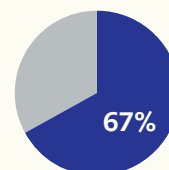
Improved Self-Confidence



Improved Relationships



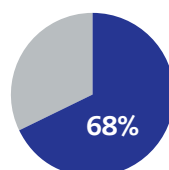
Improved Communication Skills



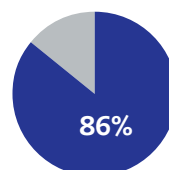
Improved Life/Work Balance

3. Return on Investment

The coach-client relationship generates learning and clarity for forward action with a commitment to clear measurable outcomes. Coaching offers a good return on investment for individual clients and offers a significant return on investment for companies.



Individuals that made back at least their investment

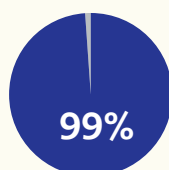


Companies that made back at least their investment

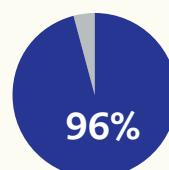
of the 86%, 28% saw an ROI of 10 to 49 times the investment and 19% saw an ROI of 50 times their investment

4. Satisfied Clients

Virtually all companies or individuals who hire a coach are satisfied. If your company is not thriving, coaching is an effective catalyst for change.



"Somewhat" or "Very Satisfied" with overall experience



Would repeat the process

Source: 2009 ICF Global Coaching Client Study